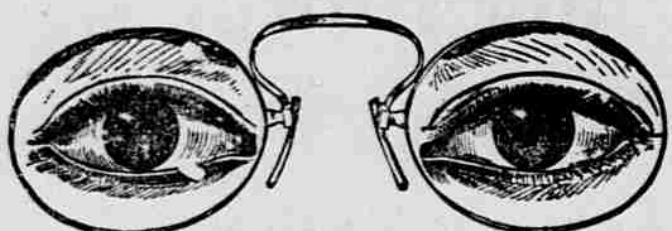


A Marvel in Optical Science.

Aloe's "Toric" Lenses.



Never in the history of Optical Science has a lens been discovered that has received so unqualified an indorsement—both from Oculists and Patients—as Aloe's "Toric" Lenses.

Aloe's "Toric" Lenses are not only "beneficial to an appreciable extent, in such cases only where strong glasses are needed," but they have outclassed all other glasses for general as well as special purposes, and it is an error to presume that "they have so far not been generally adopted."

At least three-fourths of St. Louis' eyeglass wearers obtain their glasses from us and a number of them are using Aloe's "Toric" Lenses. No more convincing argument is necessary to prove that we enjoy the confidence and esteem of all oculists and the public generally.

True, these glasses cost more than the ordinary kind, because they can only be made by the most skilled lens grinders, such as we employ, but the advantages gained by wearing them more than justify the additional expense.

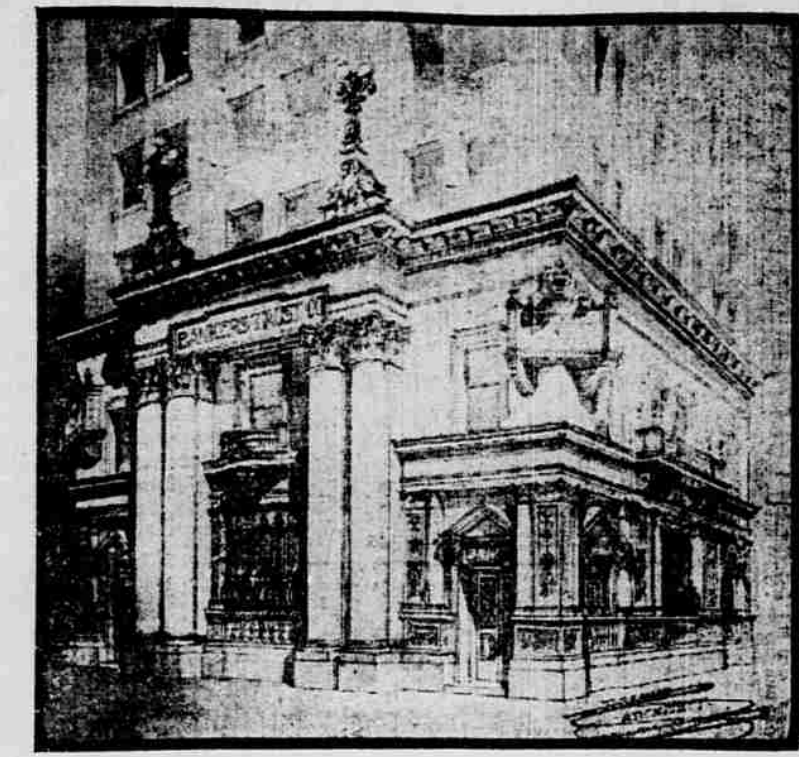
Aloe's "Toric" Lenses are made only in our own workshop. We are the only optical house in St. Louis equipped with "Toric" lens grinding machinery. They cannot be bought at any other house in the city, no matter what others may claim.

Come in and let us explain the theory. You will go away convinced that Aloe's "Toric" Lenses are the only kind to wear.

"The Optical Authorities of America."



BANKERS TRUST COMPANY PLANS FOR REMODELING HOLLAND BUILDING.



PROPOSED NEW FRONT OF THE BANKERS' TRUST COMPANY (HOLLAND BUILDING), SEVENTH STREET, SOUTH OF OLIVE. T. C. LINK, ARCHITECT.

Plans for remodeling the Holland building, on Seventh, between Pine and Olive streets, the lower floor of which is to be used by the Bankers Trust Company, have been completed, and call for a complete architectural transformation, according to the drawing submitted by Theodore C. Link, architect.

Mr. Link has chosen for his design an example of modern Renaissance, leaning toward Greek Ionic. A particularly striking departure from the general scheme manifests itself in the Roman columns supporting the cornice over the entrance. Their piers have paneled faces, and are supplied with other ornamental details of the Italian Renaissance.

Above the columns at the central opening the main sign of the building is spanned, in a rich entablature, the entire cornice being filled up with elaborate brackets and other significant ornaments. As an addition to the sign manual, two smaller facades are placed respectively on the north and south corners of the front, at an angle that makes them legible from intersecting streets.

While stone and terra cotta are prominent here, the general harmony is strengthened by examples of grill work in the highest class of wrought-iron manufacture. The building will be supplied throughout with specially designed hardware, the monograms engraved on the knobs and on the escutcheons.

Two entrances will be used, one for the bank and the other for the general purposes of the building, but in remodeling the structure advantage has been taken of the fact that there is ample space for entrances on each of the four sides of the building, nor has the circumstance been overlooked that the entire south side lends itself very well for the purpose of an arcade, from which will spring an additional source of making the facade one of the most striking in what is now known as the architectural center of St. Louis.

LINEMAN HAS NARROW ESCAPE FROM BEING ELECTROCUTED.



Emil Litchev of No. 206 Lynch street had a narrow escape from death yesterday morning while at work repairing a trolley wire at the corner of Broadway and Olive street.

The platform on which he was standing was knocked from beneath him by a street car and he was left suspended by his hands from the electric conduit.

Litchev is employed in the electrical department of the Transit Company and was in charge of the work. He, in company with another man, were standing on the high platform of a wrecker wagon examining the Broadway trolley wire.

While the men were at work an east-bound Olive street car approached the wagon at a rapid rate. When some distance away the motorman applied his brake, but the slippery condition of the track caused the car to slide forward with slightly diminished speed.

It struck the wagon before Litchev had time to grasp one of the rails for support. The only other object within his reach was the trolley wire, through which was passing sufficient current to kill several men.

The car, which caused the damage was backed immediately and the repair work was drawn into its former position. Litchev released his hold on the wire and dropped to the platform, uninjured beyond the scratches in his hands caused by the strain they had undergone.

In speaking of the matter Litchev said that as long as there was no connection between him and the ground he was perfectly safe. Had his feet touched anything that would have completed the circuit he would have been instantly killed.

up until January. Louis Whistler, George Winters, Frank Hulseman, Frank Gerlach, Swadlow, Thomas, and a lot of others will winter here. The St. Louis boys who were scattered thickly through the Missouri Valley league teams have returned. Missouri Valley leaguers will leave for St. Louis the former St. Louis University baseball and football players, made a hit at Springfield by his work on first base.

"Big Bob" Talbot, who was a team mate of Woodcock's at Schenectady, N. Y., last season, is keeping his muscles hard by making stoves in North St. Louis. Several major league clubs are looking up the "cannon" at Talbot and he certainly looks fit to hold his own in fast base.

B. T. Peter, who holds the Southern League franchise in Atlanta, is endeavoring to organize a new minor league, to be known as the "Southern League," to be composed of Atlanta, Macon, Columbus, and Meridian, Miss., and Kennesaw, Fla., and a couple of other towns in Alabama, Georgia or Mississippi of about the same population.

TERSE LITTLE ANECDOTES OF MEN IN THE PUBLIC EYE.

Russell Sage, shrewd business man that he is, is not devoid of wit or humor. When told that a distiller, whom he detested, had died, he remarked that the distiller was more unfortunate than other men, for they at least took their spirits with them, while the distiller had to leave his behind with other accumulations.

The old financier had been ill. He called on his physician one evening and received a long homily on the too close application to work.

Mr. Sage was advised to visit one of the mineral-spring resorts and get some iron into his system.

Sage dissented. Then the doctor prescribed. On opening the door for his visitor the doctor exclaimed: "Mr. Sage, you main here a while; it's raining pitchforks."

"Then I think you should encourage me to go out," suggested the astute financier.

"No, sir. Why do you expect me to?"

"Did not you a moment ago," and Sage's lips quivered with mirth, "advise me to get some iron into my system?"

What is eternity? This question was asked at a social gathering of prominent men in Washington. H. Clay Evans, then

Pension Commissioner, now Consul General at London, attempted to answer.

said that the sum indicated by the figure with ciphers placed after it in a continuous string until they encircled the globe, would give an idea in centuries of the length of eternity.

"But a better illustration still," he continued, after a moment's reflection, "you can have by the records of the Pension Bureau."

The London Fire Department recently gave an unusually pronounced exhibition of ineptness.

A report was denied, but now appears true, that ex-Chief Hale of the Kansas City Fire Department, has been requested to reorganize the London Fire Department on American lines.

Chale and his comrades are well known in London, where, upon two occasions, they have given some startling exhibitions in quick response to fire calls.

Their rapid scaling of the ladders caused amazement among the British fire ladders.

One of their exhibitions, an officer in the London department wished to know how the Americans overcome the annoyances of a bursting hose.

"Why, we replace it with a new section," said Chief Hale.

"But, how about the Chicago method?" persisted the Britisher. "I was told by a resident of that city that a bursting hose is unknown to the Chicago Fire Department."

"True," and Hale's eyes twinkled, "you know that if a hose does burst in Chicago the water is too thick to get out of the narrow opening."

OSTRICH EGG EXPLOSION INJURED SCIENTIST BAUER.

An ostrich egg, about a year old, burst in the Peabody Museum, in New Haven, one day with force enough to knock senseless George Bauer, who was experimenting with it. The scientific man said that they have never heard of anything like it.

When Doctor Bauer came to New Haven, a year ago, to assist Professor Marsh in the Peabody Museum, he wrote to Doctor Atherton in South Africa, for some ostrich eggs. They were shipped on November 14, 1895, in the bark Aurelia. She was

Harness Department.

Visitors to the

Horse Show

And all horse owners of St. Louis will find interest in our splendid stock of fine saddlery and harness goods, embracing the latest and most approved styles in riding and driving equipment.

Carriage, Coupe, Hansom Cab, Runabout and Trap Harness. Finest English Riding Saddles, Lap Robes, Whips, Crops, Driving Gloves, etc., etc.



Runabout Harness.

We have a large assortment of Runabout Harness, made up in the latest styles and thoroughly first-class as to material and workmanship. Prices, \$27.50, \$35.00, \$45.00, \$50.00 to \$150.00.

A superb Set, with French Snap Bridle, Kay Collar, English Saddle, Moffat leather, with four rows of stitching; choice of silver plate or solid brass trimmings and crest or monograms of your own design, \$130.00.

Lehman Carriage Heaters.

By purchasing the largest quantity of Lehman Heaters ever sold West of the Mississippi, we are able to offer them for less than they have ever been sold in St. Louis. They are going rapidly, but as long as they last, \$1.65.

Whipcord Robes, seasonable weights, \$4.25; with corduroy lining, \$6.25. Horse Measuring Standards, bamboo, with plain or buckhorn handles, \$5.50, \$7.50 and \$9.50.

The White House Dinner Set.

The recent selection by Mrs. Roosevelt of a beautiful dinner service of Wedgwood China for the White House has occasioned widespread interest.

In order to afford opportunity for the ladies of St. Louis to see a sample of this beautiful ware we have succeeded in securing the cup and saucer illustrated herewith, and the same will be on exhibition this week in our China Store.

In connection with this we have also arranged a special display of the famous Wedgwood Ware, of which we carry a large assortment.

Wedgwood Jasper Ware

Better known, perhaps, as cameo ware. The secret of manufacture, carefully guarded for over 150 years, consists of a deep blue, light blue or sage green ground, on which are applied exquisitely modeled figures in purest white, representing historical and mythological subjects.

No art collection is complete without a few pieces of this rarely beautiful ware. There are vases, urns, candlesticks, bonbon boxes, teapots, pitchers, sugars and creams, etc. Prices, 75c, 85c, \$1.00, \$1.25, \$1.50 to \$75.00.

Wedgwood China

Is distinguished for absolutely pure whiteness of body and delicate softness of the glazing. The decorations are all of very high standard, the work of skilled artists. A few pieces selected from the following list, enclosed in a handsome case, would constitute a most desirable wedding or anniversary gift.

Chocolate Cups and Saucers, \$45.00 to \$60.00 per dozen. After Dinner Coffees, \$15.00, \$25.00 and \$37.50 per dozen. Bouillon Cups and Saucers, \$32.50, \$43.00, \$50.00 to \$145.00 dozen. Bread and Butter Plates, \$25.00, \$27.50, \$35.00 and \$37.50 dozen. Dessert Plates, \$25.00, \$30.00, \$35.00 and \$50.00 doz. Dinner Plates, \$30.00, \$35.00, \$40.00, \$45.00 to \$65.00 dozen.

Open Season for Quail, Prairie Chicken and Wild Turkey in Missouri—Nov. 1st to Jan. 1st.

Hunters' Clothing.

Thoroughly reliable in quality, correct in style and reasonable in price.

Hunting Coats—

Heavy Drill, with sleeves, 6 outside pockets, 2 inside game pockets, 75c.

Heavy Drill, 5 outside pockets, game pocket full size of coat, for summer or early fall wear, \$1.00.

7-oz. Duck, royal sage color, 6 outside pockets, 2 inside game pockets, corduroy collar, full leather bound, \$1.25.

Imported Corduroy, best quality, canvas lined, adjustable corduroy lined cuffs, 7 outside pockets, game pocket, re-enforced shoulders and pockets, \$6.00.

Others at \$1.50, \$2.00 and \$2.50.

Hunting Pants—

10-oz. Duck, U. S. army standard, \$1.50.

Or 8-oz. Duck, \$1.25.

Corduroy, good quality, \$3.50.

Finest quality, \$4.50.

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Shot Guns.

Our stock includes such well-known makes as Scott, Greener, Francotte, Parker, Smith, Lafevre, Remington, Winchester, Marlin, Stevens and others.

Shotguns from \$4.50 to \$400.00.

For quail shooting we recommend the Wilson Model as the finest gun made for the purpose, \$60.00.

A Bargain.

A few of those hammerless shotguns, the \$25.00 kind, are still left, \$18.50.

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For Duck Hunters.

Decoys and Duck Calls.

Our very large assortment of decoys includes the best to be found in the country.

White Cedar Decoys, Mallards, Canvas Backs, Red Heads, and Pin Tails, good quality, \$2.75 per dozen; best quality, \$4.50 per dozen.

Hollow Decoys, finest quality, Mallards and Pin Tails, \$10.00 per dozen.

Folding Decoys, Mallards, \$4.50 per dozen.

Collapsible Canvas Decoys with Anchor, Mallards, Teals, Canvas Backs, Red Heads and Blue Bills; one dozen in box, \$6.50.

Duck Calls, large assortment, 25c, 50c, \$1.25 and \$2.00 each.

Dog Calls, 10c, 15c and 25c each.

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